

PROFIT SOLUTIONS: CLIENT "X"	3-MONTHS OF DATA PROVIDED BY CLIENT PRE-PROFIT SOLUTIONS INVOLVEMENT						Client signed up on Day 5 of Month 4. PROFIT SOLUTIONS ENGAGEMENT				
	Month 1	%	Month 2	%	Month 3	%	Month 4	%	Month 5	%	
	COLLECTED REVENUES	\$71,466		\$64,763		\$81,385		\$71,338		\$78,122	
EXPENSES											
Fulfillment	\$18,734	26%	\$16,452	25%	\$18,633	23%	\$12,448	17%	\$7,739	10%	
Fulfillment - ICs	\$16,848	24%	\$21,002	32%	\$22,792	28%	\$20,569	25%	\$21,134	27%	
Total Fulfillment:	\$35,582	50%	\$37,454	58%	\$41,425	51%	\$33,017	46%	\$28,874	37%	
Lead Generation	\$3,634	5%	\$3,467	5%	\$3,754	5%	\$3,206	4%	\$0	0%	
Lead Generation- ICs	\$2,548	4%	\$2,672	4%	\$2,884	4%	\$6,844	10%	\$12,340	16%	
Total Lead Generation:	\$6,182	9%	\$6,139	9%	\$6,638	8%	\$10,050	14%	\$12,340	16%	
Sales	\$27,924	39%	\$25,902	40%	\$29,882	37%	\$16,046	22%	\$12,892	17%	
Overhead - ICs	\$1,653	2%	\$2,010	3%	\$2,492	3%	\$3,886	5%	\$3,970	5%	
Overhead	\$8,237	12%	\$8,178	13%	\$8,346	10%	\$6,266	9%	\$3,825	5%	
Total General Overhead:	\$9,890	14%	\$10,188	16%	\$10,838	13%	\$10,152	14%	\$7,795	10%	
Total Expenses	\$79,578		\$79,683		\$88,783		\$69,265		\$61,901		
PROFIT	-\$8,112	-11%	-\$14,920	-23%	-\$7,398	-9%	\$2,073	3%	\$16,221	21%	
30% Profit Goal	\$21,440		\$19,429		\$24,415		\$21,401		\$23,437		
<i>Profit Over/Under Amount</i>	-\$29,552	41.35%	-\$34,349	53.04%	-\$31,814	39.09%	-\$19,328	27.09%	-\$7,216	9.24%	
30% Fulfillment Rule	\$21,440		\$19,429		\$24,415		\$21,401		\$23,437		
<i>Fulfillment Over/Under Amount</i>	\$14,142	50%	\$18,025	58%	\$17,010	51%	\$11,616	46%	\$5,437	37%	
15% Lead Generation Rule	\$10,720		\$9,715		\$12,208		\$10,701		\$11,718		
<i>Lead Generation Over/Under Amount</i>	-\$4,538	9%	-\$3,576	9%	-\$5,570	8%	-\$651	14%	\$622	16%	
15% Sales Rule	\$10,720		\$9,715		\$12,208		\$10,701		\$11,718		
<i>Sales Over/Under Amount</i>	\$17,204	39%	\$16,187	40%	\$17,674	37%	\$5,345	22%	\$1,174	17%	
10% General Overhead Rule	\$7,147		\$6,476		\$8,138		\$7,134		\$7,812		
<i>General Overhead Over/Under Amount</i>	\$2,743	14%	\$3,712	16%	\$2,700	13%	\$3,018	14%	-\$17	10%	

Month over month increase in profit after 25 days with Profit Solutions: **\$9,471**
Annualized increase in profit after 25 days with Profit Solutions: **\$113,657**

Month over month increase in profit after 55 days with Profit Solutions: **\$23,620**
Annualized increase in profit after 55 days with Profit Solutions: **\$283,434**